**Organization Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| **Overall Goal** of the program or project for which you are seeking funding? | **Intended Beneficiaries:** Whom will you serve, and approximately how many people? |
|  |  |

**What are the specific positive changes you expect as a result of the program? Please list up to four of the most important.**

1

2

3

4

**What are the project activities that you expect will lead to these positive changes? Please list up to four of the most important.**

1

2

3

4

**How do you plan to measure the positive changes you expect? It may not be practical to evaluate all your intended outcomes, but you should have a plan to measure at least some of the positive changes you expect. Please list the outcomes (positive changes from your list above) that you *will* evaluate and describe how you will measure each.**

1

2

3

4