



Project Overview and Outcomes Planning Form

Please fill in each section below **briefly** with no more than a sentence or two or a few bullet points. The finished document cannot exceed one page, 10 pt. font.

Organization Name: _____

Request Amount: _____

Overall Goal of the program or project for which you are seeking funding?	Intended Beneficiaries: Whom will you serve, and approximately how many people?

What are the specific positive changes you expect as a result of the program? Please list up to four of the most important.
1
2
3
4

What are the project activities that you expect will lead to these positive changes? Please list up to four of the most important.
1
2
3
4

How do you plan to measure the positive changes you expect? It may not be practical to evaluate all your intended outcomes, but you should have a plan to measure at least some of the positive changes you expect. Please list the outcomes (positive changes from your list above) that you <i>will</i> evaluate and describe how you will measure each.
1
2
3
4